Title:
Creative Tourism Activities in Ecotourism
A Study in Ujung Kulon National Park Banten Indonesia

ABSTRACT
Creative tourism as a new concept in tourism offers innovative way for tourist to spend their holiday. Most study nowadays focused on the creative tourism in a cultural / heritage typology of tourism with the lacking of study in another tourism typology. It is interesting to know that creative tourism and ecotourism have some interrelationship one another. While much study is needed to prove the interrelationship, this study will try to get a bit of evidence from the interrelationship between creative tourism and ecotourism. This study take place in one of the most famous national park in Indonesia, Ujung Kulon National Park, Banten. The study methodology used in the study is questionnaire and Focus Group Discussion.

Keywords: Creative Tourism, Ecotourism, Creative Industry, Ujung Kulon National Park