DEVELOPING MODEL OF ENGLISH LEARNING -BASED CALL TO MNEMO TECHNIQUE FOR JUNIOR HIGH SCHOOLS

Yuri Lolita, S.Pd., M.Pd & Sandra Maleachi, S.Pd., M.A

ABSTRACT
At present science and technology are growing rapidly. As the one who gets involved in educational world, we have to be able to follow and make the best use of the science and technology development in learning process, for example CALL (Computer Assisted Language Learning). This technology develops Mnemo technique by using computer.

Stimulating and motivating students to study English are vitally important. It is in order that learning English is not considered uninteresting and boring. That is why it is important to develop the way of learning that can stimulate and motivate students in mastering English vocabulary. In Mnemo technique students are taught how to memorize vocabulary by using pictures which will be transferred to the brain. Some of students have no idea for how to memorize English vocabulary effectively. Therefore, the researcher creates a combination of Mnemo technique by using computer.

Nowadays the utilization of computer in educational world is starting to be developed. Using computer in educational world has many advantages, for example the ease of accessibility, of distribution, and of storage (Zain, 2007: 1).

The design of the material development followed the stages of needs survey, syllabus design, material development, production and validation, revisions, implementation, and final product.

In conducting the research, the instruments of data collection used questionnaires, field notes, and an interview guide. The data from the students were calculated in percentage and those from the teacher were described in qualitative and quantitative ways. The data from needs survey were used as the basis for the materials development. Validation forms were used to validate the instruments and to collect the validators and teachers judgment on the materials. The validator validated in terms of the quality of the book, CALL programme, and the content of the course book while the teacher evaluated in terms of suitability with the curriculum and the content of the course book while the teachers evaluated in terms of suitability with the curriculum and the content of the CALL programme. The data from the validators and the teachers were analyzed qualitative and quantitative.

This development of technology will be beneficial to kick-start the process of learning-teaching, especially in mastering English vocabulary. The educational program with computer must be effective. It means that it must be enjoyable to stimulate students' fantasy, curiosity, interactivity, and the opportunity for practicing must be motivating, suitable, and giving feedback (Arsyad, 2006:166). Through the sophistication and the capability of computer, teachers have more opportunity to deliver information quickly, appropriately, and interestingly. By using the sophistication of computer, Mnemo technique can change the previous monotone technique into the more interesting and enjoyable one. In short, this technique is fully expected to be an alternative technique in learning-teaching process. Therefore, it is necessary to develop CALL-based Mnemo technique to improve the quality of elementary school students' English vocabulary.

Keywords: Mnemo technique, based CALL (Computer Assisted Language Learning)

INTRODUCTION
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