PROSPECTS OF KECOMBRANG FRUIT DEVELOPMENT BECOME HOME INDUSTRY
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ABSTRACT

This research is research and development (R&D) in the form of laboratory and field experiments, aimed at developing the use kecombrang fruit into products that deserve to be the home industry of high economic value. This study began with the development model Joke, followed by experiments in the laboratory to get the formula right with the quality of taste, color, texture, flavor, durability, label and packaging better. These laboratory results used as teaching materials in the training and empowerment of rural communities by using model-based entrepreneurship training that has been developed on the model of life skills learning. Followed by training and empowering people to make a drink with the right formula, flavor, color, texture, and packaging that have been tested in the laboratory. Training is conducted in cooperation with the Village Community Empowerment Agency. Laboratory data collected by the organoleptic test by a trained panelist of 15 people, while the other with training data and observations, interviews, checklist, open questionnaire, and FGD. Data were analyzed with descriptive qualitative. The first research (2015) produces Joke model, Syrup Kecombrang Josani Aneka Rasa are packaged in bottles and glasses that can be consumed and sold. The second research (2016) was in laboratory tests that will produce kecombrang Josam namely instant drinks, confectionery and sweets, ice cream shaved, cup and stick, people are motivated to cultivate crops kecombrang as industrial raw materials as well as potential entrepreneurs productive of kecombrang agricultural. The impact can be expanded nationally throughout the country to improve the productivity of the public because of its efficacy and its utilization is excellent and easily grow wild everywhere. Only kecombrang not yet widely known by the public that needs to be disseminated through the result of research.

Keywords: Development Prospects, Kecombrang fruit, Home industry